



# Council on Children and Families

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## Council on Children and Families Receives Special Achievement Award for Exceptional Application of Geospatial Technology

*Kids' Well-being Indicators Clearinghouse (KWIC) website features award-winning mapping tool*

The New York State Council on Children and Families (CCF) received a Special Achievement in GIS (SAG) Award, which acknowledges vision, leadership, and innovative use of Esri's geographic information system (GIS) technology, for its Kids' Well-being Indicators Clearinghouse (KWIC). KWIC is a tool that gathers, plots, and monitors New York's children's health, education, and well-being indicator data to improve outcomes for children and families. CCF was honored on July 16 at the Esri International User Conference (Esri UC) in San Diego.

"In order for children to be successful, they need strong families, good schools, and safe, supportive communities. The ability to map several data points has made a tremendous difference in our understanding of child well-being and our capacity to use data to guide policy decisions," said CCF Executive Director Deborah Benson. "The Council is delighted to accept this award. Esri staff continues to provide phenomenal customer support and understands KWIC's goal of visualizing these different geographies with population data and community assets that allow New Yorkers to better understand opportunities for their communities."

CCF uses Esri ArcGIS technology to map not only New York's counties, but also New York's Assembly and Senate Districts, U.S. Congressional Districts, county sub-divisions, and school districts. These different geographic boundaries are geo-enriched with U.S. Census data and other sources to portray population data for each of these boundaries, and the data is the first in New York State to be available publicly and in user-friendly tools on the KWIC website. Community assets, such as the locations of the state's Department of Labor Career Centers, Head Start programs, and Women, Infants and Children (WIC) clinics, can be added to these different geographies for a unique visualization of New York's communities.

Organizations from around the world honored at the Esri UC span industries including agriculture,



**Andrew M. Cuomo**  
Governor

### Council Member Agencies

State Office for the Aging \* Office of Alcoholism and Substance Abuse Services  
Office of Children and Family Services \* Division of Criminal Justice Services \* State Education Department  
Department of Health \* Justice Center for the Protection of People with Special Needs \*  
Department of Labor \* Office of Mental Health \* Office for People With Developmental Disabilities  
Office of Probation and Correctional Alternatives \* Office of Temporary and Disability Assistance



**Deborah A. Benson**  
Executive Director

cartography, climate change, defense and intelligence, economic development, education, government, health and human services, telecommunications, and utilities.

More information about the 2014 Special Achievement in GIS (SAG) award winners, including project information and photos, [can be found on the Esri website](#).

### **About The Council**

The Council on Children and Families coordinates New York State health, education, and human services systems to provide more effective systems of care for children and families. For more information about KWIC, please visit [nyskwic.org](http://nyskwic.org). Follow the Council on Twitter [@nysccf](https://twitter.com/nysccf) and bookmark its website, [ccf.ny.gov](http://ccf.ny.gov).

### **About Esri**

Since 1969, Esri has been giving customers around the world the power to think and plan geographically. The market leader in GIS technology, Esri software is used in more than 300,000 organizations worldwide including each of the 200 largest cities in the United States, most national governments, more than two-thirds of Fortune 500 companies, and more than 7,000 colleges and universities. Esri applications, running on more than one million desktops and thousands of Web and enterprise servers, provide the backbone for the world's mapping and spatial analysis. Esri is the only vendor that provides complete technical solutions for desktop, mobile, server, and Internet platforms. Visit Esri at [esri.com/news](http://esri.com/news).

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